

Luke Soenen

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UX Designer with 6 years of experience leading end-to-end design for complex enterprise and AI-driven workflows across web and mobile, delivering **\$1.5M+** in annual cost savings for **2,000+** customers.

WORK EXPERIENCE

SAP · Chicago, IL

SEP 2020 – PRESENT

UX Designer II

- Owned design strategy for the Configuration Manager Dashboard, partnering with Product and Engineering to define success metrics, validate concepts through research, and ship designs that drove **2x MAU growth** in the first 30 days.
- Led redesign of the Time Entry Mobile App, delivering a new interaction model that achieved **3x faster** time sheet submissions and a **200% increase** in ease-of-use, saving **~\$1.2M** in labor costs per year for 150K+ MAUs.
- Shaped and led design for AI-powered Statement of Work deliverable creation, resulting in **18x faster** entry speed and saving customers **~\$367K** annually.
- Led design for AI-powered qualification recommendations within the job posting module, resulting in **8x faster** selection speed.
- Spearheaded a data-driven benchmarking initiative to evaluate AI feature suite impact across adoption, usage, and accuracy metrics.
- Shipped high-quality component specifications for the SAP design system, used by **~3K designers** across 11 lines of business during a 6-month fellowship.

UX Designer I

- Identified root cause of ~4M duplicate worker profiles in the database and designed a prevention system to improve data integrity and eliminate downstream issues.
- Redesigned the Create Job Posting Dashboard, allowing hiring managers to identify desired job posting templates **10x faster**.

UX Design Intern

JUN 2019 – SEP 2019

- Delivered ~15 mockup templates for high-use application pages to bolster the design system and improve design team efficiency.
- Conducted heuristic evaluation to mitigate 25+ UI issues across the Statement of Work module.

Dendritic Health AI · Remote · Part-Time

MAR 2023 – DEC 2025

Co-Founder, Head of Design

- Defined design strategy for an AI-powered EdTech platform, designing core AI experiences leading to **30K+ accounts** and **\$400K ARR**.
- Owned design for investor materials, contributing to securing **\$1.1M** in seed funding.

EDUCATION

University of Michigan

B.S. Information Science
(UX Focus)

ACHIEVEMENTS

- 1 of 2 designers nominated for Forward Deployed Engineering Program (2025)
- Featured in Crain's Business Magazine (2024)
- Semi-Finalist, Rice Business Plan Competition (2024)
- 1st Place, SAP Fieldglass Hackathon (2023)

SKILLS

Figma

Figma Make

Claude Code

Lovable

Vercel v0

Rapid Prototyping

Design Systems

Interaction Design

HTML/CSS

Data Mining

Journey Mapping

Storytelling

Visual Design

Information Architecture

User Flow Diagrams

User Interviews